

storyboard

WE ARE HIRING!

Editor Lifestyle / Automotive (f/m)
- Permanent Position, based in Munich -

Who We Are

We are a content marketing and media production company based in Munich. We specialize in delivering editorial content of the highest quality for both print and digital media. We provide comprehensive editorial and advisory services, from initial concept development to finished production, programming or printing. Our clients are well-known lifestyle- & automotive-brands. Please find some of our work here: www.storyboard.de

For our global client Jaguar Land Rover we are looking for an Editor with expertise and experience from working in the lifestyle and automotive sector.

Your Job Description

- Research, development, writing and editing of lifestyle content for print & digital media
- Generating ideas and concepts for editorial content relevant to client needs
- Preparation and delivery of content according to client standards
- Your work may require you to travel regularly
- The role involves a large amount of hands-on writing and editing of stories and related content

What we are looking for

- Experience from working as a journalist, in communications, corporate publishing, content marketing or PR
- Excellent communication skills, written and spoken
- High level of English proficiency a must
- Experience with direct customer contact and building lasting relationships with clients
- Good understanding of client needs and a talent for translating these into quality editorial products
- Experience with concept and story development for both traditional and digital media
- Good grip of both digital and analogue media trends, from print to mobile
- Experience with document creation: Powerpoint, Excel, timelines, content plans, briefings, etc.
- Experience with Photoshop, InDesign, Photo editing etc. a big plus
- Agency experience / content marketing expertise an advantage

We are looking for an individual who is reliable, organized, outgoing, communicative, motivated, eager and willing to learn and able to work to deadlines. We offer a dynamic and creative work environment where the focus lies on quality journalistic work and with room for personal expression and development. The role offers a great degree of individual freedom to work with ideas and concepts, and is an excellent opportunity for anyone with a passion for storytelling, editorial direction and creative writing.

We look forward to receiving your application:
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