

storyboard

WE ARE HIRING!

Who we are

We love great content and know how to produce it. We conceive, develop and produce both print and digital media products for publishers, brands, and agencies – from initial concept development to publication. Our clients are recognized brands in lifestyle, fashion and automotive. Please visit <http://www.storyboard.de/en/> for more information.

To support our growing team we are currently looking for an

Automotive Editor (full-time) from asap

Who we are looking for:

To support our existing team working with Spark44 on Jaguar Land Rover's magazines. The Jaguar Magazine, and the Land Rover OneLife Magazine are a mixture of automotive and lifestyle content – designed and created for Jaguar/Land Rover owners and drivers. We are looking for an experienced journalist to help us create market leading magazines. You will have a deep passion for automotive journalism with exceptional technical knowledge and a feel for where the industry as a whole is going.

What we offer:

- You will be based at Spark44's offices in central London.
- You will be employed by Storyboard GmbH, which has its headquarters in Munich. You will report directly to the Head of Editorial Production.
- You will be working closely with the Global Magazines Team, including the Senior Art Director and the Business Director, at the Spark44 offices in central London.
- You will be working closely with key partners at Jaguar Land Rover, including taking part in regular meetings and updates in both Birmingham and London.
- You will have access to key product information details, and will be in contact with Jaguar Land Rover designers, engineers, marketing and sales departments, as well as PR team leads.

What you should bring with you:

- A degree in journalism, communication or similar
- Excellent technical knowledge: as an experienced car journalist or petrolhead you know exactly what is going on in each corner of the business
- Several years experience working with car and lifestyle magazines
- Ability to develop compelling, engaging feature ideas, spanning both automotive and lifestyle content.
- Deep understanding of lifestyle themes, aimed at both men and women
- A talent for working with clients and building lasting constructive relationships
- Highly developed network of freelance writers, photographers, illustrators, subeditors, etc.

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- Ability to pitch and develop ideas with our clients supported by convincing presentation skills
- English native. German skills are a plus but not a must
- Willingness to travel, including to Birmingham and Munich, for interviews, productions, reportages, etc.
- Experience with development of digital content development, including video, digital and social media a big plus

We look forward to receiving your application:

Storyboard GmbH

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